

PUBLIC HEALTH LEADERSHIP PROGRAM

The Public Health Leadership Program aims to develop, build, and enhance character-based leaders across the public health workforce.

This course builds on the power of values and character. Leaders gain self-awareness in a safe learning environment through a combination of activities, facilitated introspection, case studies, and a different approach to learning that is truly transformational.

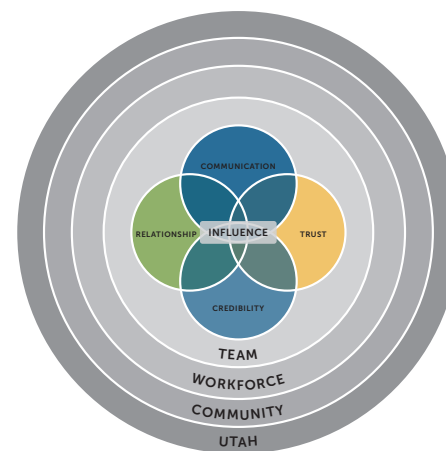
The program focuses on helping leaders understand who they are, what makes them unique, and how to leverage their strengths to enhance their influence as a leader through improving communication, relationships, credibility, and trust. This program is evaluated at the end of each day, at the end of the course, and at 6 months following completion. Additionally, alumni connect virtual events are being planned for 2025.

OBJECTIVES

- Develop skills to lead through trusted communication, collaboration, and leadership.
- Identify how to strengthen and empower the public health workforce through trusted leadership.
- Expand the vision and influence of public health.
- Foster self-awareness to understand personal strengths and areas for growth.
- Create and uphold values that guide ethical and effective leadership.
- Cultivate character-based leadership to build trust and credibility.

LEADERSHIP PRACTICE

Leadership is a practice that may have a starting point, but must never end. Leader's influence lives on through the way they positively impact others.



WHAT OUR PARTICIPANTS ARE SAYING:

"Honestly, this training was the best training I have been to in my career."

"This has been the most effective program I have ever engaged in."

"I feel really lucky that I got to attend this training. I really felt that those who planned and carried out the training were invested in our success — more than any training I've ever been to."

"I think about the training I participated in often! There are a lot of valuable lessons and activities, and even months later, I find myself pondering them. Thanks for providing such a great professional development opportunity."

LEADERSHIP ROADMAP

CHARACTER

Understanding that character is at the heart of a leader's ability to have a positive influence.

CRUCIAL CONVERSATIONS

Facilitate opportunities to demonstrate character in difficult circumstances by communicating clearly and effectively to strengthen understanding, trust, credibility, and relationships.

SELF-AWARENESS

Enhanced influence through the development of character requires increased self-awareness of who we are and how we show up and interact with others.

PERSONAL BRAND

Putting character into practice through aligning who we are more closely with who we are striving to be will enhance trust and credibility.

TEAM BUILDING

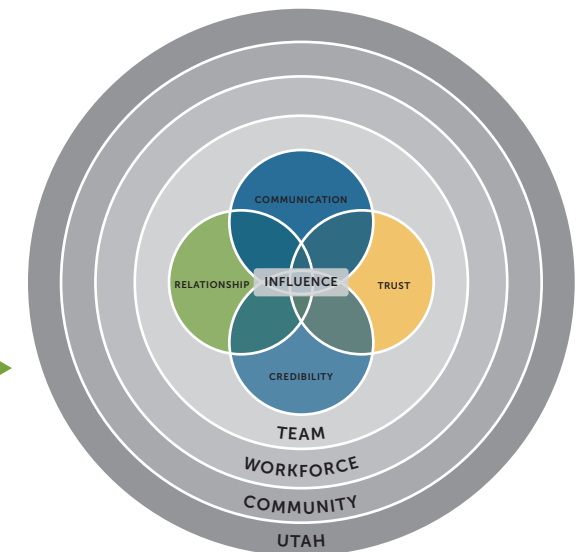
Behind every leader is a team and teams are systems of relationships that are strengthened through communication, trust, and credibility.

LEADING AMIDST UNCERTAINTY

Acting with character in the midst of uncertainty requires clear communication of values to provide clarity and strengthen trust, credibility, and relationships.

ETHICAL DRIFT

Character is put to the test in the gray areas of leadership practice where the stakes are high and right and wrong are not clear. Getting to the needed clarity to move forward requires strong communication, trust, credibility, and relationships.



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