

## **Conversion Rates**

### **Tips to increase your conversion rate:**

1. Understand your student's career aspirations and help match them with the best clinical opportunity.
2. Place students at Intermountain Health who have a desire to stay and work in the service area.
3. Collect and understand your students' career interests. If they aren't interested in working for Intermountain, why? We will continue to shape strategy around feedback directly from students.
4. Help your students be prepared for interviews and how to write and send their resumes. We can partner with you to do virtual practice sessions with your students.
5. Be familiar with the resources in our Placement Center (formerly Student Portal).
6. Encourage your students to take advantage of career resources at Intermountain, including any career and hiring sessions that we may host, access to the recruitment team, and having career conversations with the nurses on their rotations.

JUST ASK US!

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