



March 2024

Hello,

The Intermountain Foundation is proud to announce the **2024 Holiday Quilt Show and Auction benefitting the Grant Scott Bonham Fetal Center at Primary Children's Hospital.** The show will take place Thursday, November 14 through Saturday, November 16, 2024, followed by a dinner and auction that same evening.

As a leader in the community, we invite you to partner with us as a **2024 Holiday Quilt Show and Auction sponsor** in support of this year's fundraising cause, a new ultrasound machine for the **Grant Scott Bonham Fetal Center at Primary Children's Hospital.** Your sponsorship is deeply appreciated and will go to support the most highly specialized fetal care center in Utah and the Intermountain West, featuring:

- Maternal-fetal medicine specialists for the pregnant mother
- Neonatologists who are specially trained to care for newborns, and
- Pediatric specialists for all the baby's needs before and after delivery

Sponsorship benefits are detailed in the packet enclosed. **Each sponsorship is an opportunity for you to help a mother and baby in need, and to inspire others to do the same.** Sponsors truly have a meaningful impact on our community's health and well-being and receive positive media attention from the association with our Intermountain Foundation, a not-for-profit 501(c)(3).

The public can view the quilts on display at the Little America Hotel Mezzanine during the days prior to the auction. The handmade quilts will be auctioned at a formal dinner on Saturday, November 16 at the Little America Hotel Grand Ballroom.

- Thursday, November 14 to Saturday, November 16 Quilt Show
- Saturday, November 16 Quilt Auction and Dinner

We appreciate your compassionate commitment to advancing access to healthcare in Utah and look forward to seeing you at the event. Dennis Morganson, a Foundation team member is available to answer your questions at <u>Dennis.Morganson@imail.org</u> or 801.885.9013. Thank you in advance for your generous support.

Sincerely,

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Judy Reese Chair, Holiday Quilt Show and Auction







2024 SPONSORSHIP OPPORTUNITIES



Join Us for the Holiday Quilt Show and Auction

Intermountain Foundation and the Holiday Quilt Show and Auction Board invite you to join us as a sponsor of the 2024 Holiday Quilt Show and Auction. Board members are pleased to announce that proceeds from this year's event will again support the Grant Scott Bonham Fetal Center in the purchase of a new ultrasound machine, one funding priority of Intermountain Primary Children's Hospital.

Detecting and repairing birth defects in utero — that is the aspiration of the new Fetal Center. A collaboration between Intermountain and the University of Utah, the Center is the Intermountain West's only facility capable of such interventions. Funds raised will help support the Center's skilled medical team and add state-of-the-art equipment and technology.

Event Details

Quilt Show: Thursday, November 14 to Saturday, November 16, 2024Gala Dinner and Auction: Saturday, November 16, 2024Location: Little America Hotel, Salt Lake City, Utah

By sponsoring the 2024 Holiday Quilt Show and Auction, you have the opportunity to reach thousands of community members and have a hand in preserving the unique cultural heritage of quilt making. We acknowledge the work of these quilters in creating the masterpieces that will be sold at the auction.

Become a sponsor today!

BENEFITS OF SPONSORSHIP*	Premier \$10,000	Diamond \$5,000	Gold \$3,000	Table \$1,500	Corporate In-Kind
Recognition on select marketing materials**	•	•	•	•	•
Recognition memento	•	•	•	•	
Recognition on event website	•	•	•		
Premier and Diamond Gala dinner and auction seating resp.	10	10			
Gala dinner and auction seating			10	10	
Advertising space in event program	Full Page	Half Page	Quarter Page		

*We work with all sponsors to ensure their sponsorship is appropriately acknowledged. Recognition opportunities may be adjusted as circumstances warrant.

**Placement and size of logo and/or ad dependent upon sponsorship level.



Sponsor Information

Business / Individual Name (as it should appear in recognition materials):					
Contact Name:					
Address:					
Phone:	Email:				
5	ponsorship Levels				
Premier — \$10,000	Gold — \$3,000				
Diamond — \$5,000	Table — \$1,500				
Payment Method					
Credit Card: (Visa / Master Card	d / Discover / American Express)				
Card #	Exp:	CVV:			
Check Enclosed (payable to Int					
Gift	-In-Kind Sponsorship				
Gift-In-Kind Sponsor (contribution	of product or services)				
Contact Name:					
Item(s) Donated:					
Description of Item(s):					

Thank You

Please return this form to the Intermountain Foundation office at:

36 South State Street 21st Floor • Salt Lake City, Utah 84111-1486

801.357.3638 • Dennis.Morganson@imail.org • intermountainhealthcare.org/foundation/holiday-quilt-show